



European Marketing and Management Association

5 Knezopoljska Street, 78000 Banja Luka, RS, Bosnia and Herzegovina

...connecting leaders

**DECISION OF THE EUMMAS PRESIDENT 2024.01.15.1
of 15th of January 2024
on the appointment of the President of the Business Consortium of the European Marketing and
Management Association (EUMMAS Business Consortium)**

THE PRESIDENT OF THE EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Having regard to the Statute of the Association

HAS ADOPTED THIS DECISION:

Article 1

Dr. B.B.L. Madhukar is hereby appointed as the President of the EUMMAS Business Consortium, from the 15th of January 2024 until 14th of January 2028.

Article 2

The position of the President of the EUMMAS Business Consortium is voluntarily, on a pro bono basis.

Article 3

This decision shall enter into force on the date of its adoption.

Done at Banja Luka, the 15th of January 2024.

*For the EUMMAS
The President*
PROF. DR. MILE VASIC