



European Marketing and Management Association

5 Knezopljaska Street, 78000 Banja Luka, RS, Bosnia and Herzegovina

...connecting leaders

DECISION OF THE EUMMAS PRESIDENT 2024.01/26.01 of 26th of January 2024

on the establishment of the Global Development Forum of the European Marketing and Management Association (EUMMAS Global Development Forum)

THE PRESIDENT OF THE EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Having regard to the Statute of the Association

HAS ADOPTED THIS DECISION:

Article 1

The Global Development Forum shall serve as a pivotal platform for distinguished figures across various sectors, including academia, business, public service, and diplomacy, to convene, deliberate, and collaborate on matters crucial to global progress and sustainability.

Article 2

The rules and regulations governing the proceedings and conduct within the Global Development Forum shall be determined and enforced in accordance with the principles outlined in the Code of Conduct. This Code shall serve as the guiding framework for the Forum's operations, ensuring transparency, integrity, and mutual respect among its esteemed members.

Article 3

Through the Global Development Forum, the Association aims to foster inclusive dialogue, innovative solutions, and meaningful action towards achieving sustainable development goals on a global scale. It is our collective commitment to harness the collective wisdom and expertise of our members to address the most pressing challenges facing humanity today.

Article 3

This decision shall enter into force on the date of its adoption.

Done at Banja Luka, the 26th of January 2024.

PROF. DR. MILE VASIĆ, President