



European Marketing and Management Association

5 Knezopoljska Street, 78000 Banja Luka, RS, Bosnia and Herzegovina

...connecting leaders

DECISION OF THE EUMMAS PRESIDENT 2024.01/17.03

of 17th of January 2024

on the appointment of the President and Vice-Presidents of the Honorary Board of the European Marketing and Management Association

THE PRESIDENT OF THE EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Having regard to the Statute of the Association,

Having regard to the EUMMAS Honorary Board Code of Conduct,

HAS ADOPTED THIS DECISION:

Article 1

Prof. Dr. Yioula Melanthiou is hereby appointed as the President of the Honorary Board from the 17th of January 2024 until 16th of January 2027.

Article 2

Prof. Dr. Dr. Gille Rouet

Prof. Dr. Nino Enukidze

Prof. Dr. Andrei Jean Vasile

Prof. Dr. Janka Tábořecká

Prof. Dr. Lidija Weis

Prof. Dr. Dejan Erić

Prof. Dr. Osman Khan

Prof. Dr. Jenny Daroch

Prof. Dr. Firdaus Abdullah

Prof. Dr. Sónia Nogueira

Prof. Dr. Saara Julkunen

are hereby appointed as the Vice-Presidents of the Honorary Board from the 17th of January 2024 until 16th of January 2027.

Article 3

The President of the Honorary Board and the Vice Presidents will serve on a pro bono basis.

Article 4

This decision shall enter into force on the date of its adoption.

Done at Banja Luka, the 17th of January 2024.

PROF. DR. MILE VASIĆ

President