



...connecting leaders

"No road is too long in the company of a friend."

Japanese Proverb

# ACADEMICMAGAZINE



## INSIDE THIS ISSUE:

### Promises Kept: Farmer School Makes Significant Progress in Achieving Goals

2

Blockchain Technology in Education System 3

"Founders and Funders" 4

Enhancing Online Business Sector: Digital Trust Formation Process 6

EUMMAS A2S Conference, Dubai 2023 7

What our students say about us: UEF Business School 8

EUMMAS Internship Opportunities 9

Our Students are the Best: All-Ukrainian Competition of Student 10

International Spring at Ljubljana School of Business 11



5

## EUMMAS Events

We are not giving up! Organizing live events has never been more demanding. This year we are having them more and more.



8

## EUMMAS Internationalization

EUMMAS officials continuously meet to discuss new activities and strategies to empower the Association. We thank our colleagues for their efforts.



10

## EUMMAS Member Institutions

EUMMAS Academic Consortium is growing day by day. We constantly welcome new members – individuals and institutions.



## Editorial

This is the third issue of our magazine. As you know, we have created this exciting magazine as a means for all EUMMAS members to keep abreast of the latest developments taking place both within EUMMAS and among member institutions. The current issue features lots of interesting and success stories from our network institutions. We also feature new projects, cooperation opportunities, internationalization, etc. We will also introduce new exciting activities being conducted by our member institutions.

We would also like to highlight EUMMAS A2S Dubai 2023 Conference and other events organized by our Academic Consortium. You are also going to learn about interesting research in blockchain technologies and digitalization. Students are the focus of our attention, so find out what students think about their institutions, learn about some interesting competitions as well as student exchanges and visits. To help them prepare better for the future and life discover Internship Opportunities at EUMMAS. Finally, EUMMAS Business Academy is interested in improving marketing & management education. If you have best practices or would like to share your experiences in any of these areas, we would love to hear from you.

Prof. Dr. Osman Khan

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### Spring Edition 2022

We thank all contributors for the articles, news, and photos they sent. We also apologize for not being able to include all articles that we received in this issue. The priority was given to qualified articles on a first-come, first-served basis. The other articles will find their place in the Summer Edition 2022.

MediaTeam

## Success stories

# Promises Kept: Farmer School Makes Significant Progress in Achieving Goals

*When Jenny Darroch assumed the position of Farmer School dean a year and a half ago, she and her executive team set an aggressive goal for the school, stating, "Our goal is to become a top-10 public undergraduate business school in the U.S. by 2025."*

While some questioned the advisability of setting such a goal, given the role uncontrollable elements could play in achieving it, the new dean explained, "I believe that a goal, unless specific and measurable, is just an idea. To be clear, we focus on rankings as a method to gauge how well we are performing our true mission of providing an unmatched educational experience for our students – leading to career and personal success. The factors that are used to determine the Poets & Quants rankings are key indicators for student satisfaction and the success of our graduates."

In the just-released 2022 rankings from Poets & Quants for Undergrads, the school rose from its 2021 ranking as the #17 public undergraduate business school in the nation to #13. They also ranked the Farmer School in the top five for student experience and in the top 10 for career outcomes.

"Dean Darroch and the Farmer School of Business faculty and staff have done an extraordinary job elevating the business school and its students to the next level," said Miami President Gregory Crawford. "This achievement reflects their dedication to student success and is a testament to their commitment and goal-oriented teamwork."

As stated by Poets & Quants, the data for the 2022 undergraduate business school rankings are compiled by surveying over 5,400 alumni and by using school-reported data. Recent graduates across the 95 schools were surveyed on aspects of faculty availability, extracurricular opportunities, and accessibility of the alumni network. This data doesn't exist together anywhere else in the world.



*"In the just-released 2022 rankings from Poets & Quants for Undergrads, the school rose from its 2021 ranking as the #17 public undergraduate business school in the nation to #13. They also ranked the Farmer School in the top five for student experience and in the top 10 for career outcomes."*

## Research

# Blockchain Technology in Education System

Recently, blockchain technology has attracted considerable attention from researchers and practitioners. This is mainly due to its unique features including decentralization, security, reliability, and data integrity. Despite this growing interest, little is known in terms of knowledge about the application of blockchain technology in practice.

Initially, Blockchain was discussed by the masses as a fundamental technology of cryptocurrency. Today, it is considered an opportunity to keep information steady, which can be used in erstwhile unexplored industries and it can have an incredibly huge effect on the industries' development. Prof. Dr. Maia Noniashvili and Prof. Tamta Batmanashvili have conducted research in which they discussed the opportunities and challenges of using blockchain technologies in the education sector.

On one hand, the main goal of the research was, to analyze the benefits and point of view of blockchain's establishment (introduction), and on the other hand, to study the use of blockchain as an action to simplify

processes and make them efficient. The paper addresses two important questions:

– First, how can blockchain technology improve the performance, processes, and financial conditions of the education system for stakeholders? This question will analyze three different segments that can benefit from decisions made using blockchain:

1) Educational organizations (e.g. universities, start-up organizations) looking for ways to increase student data storage and management efficiency and security;

2) Students who can access more attractive, reliable, and sustainable ways of accumulating, certifying, and sharing knowledge;

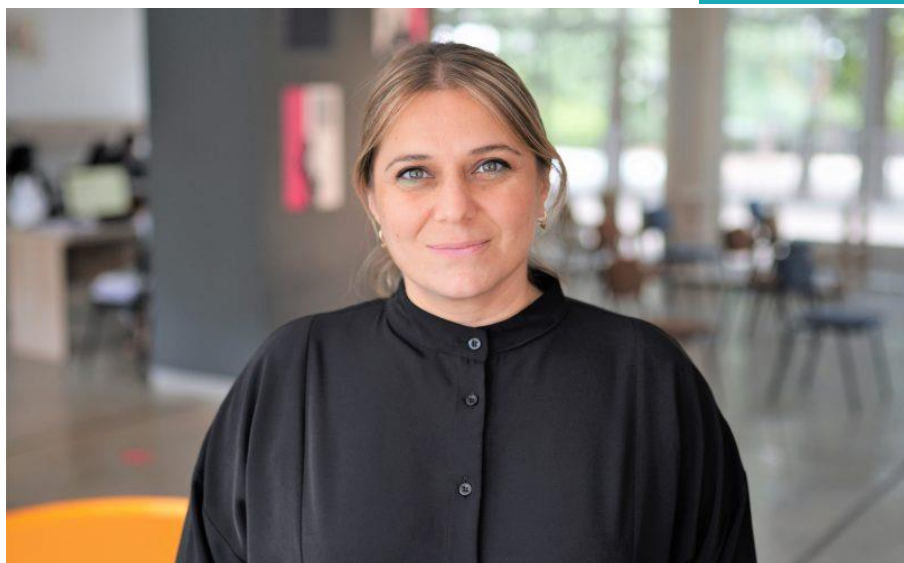
3) Employers looking for reliable, safe methods to assess the authenticity of students' skills and certifications.

– Second – What are the obstacles to the implementation of the blockchain in the education sector? This question focuses on identifying and analyzing problems that may arise for both private and public education organizations that aim to develop or implement blockchain solutions.

The research was conducted in the Republic of Georgia, in three different directions: a students' survey, an employers' survey, and a survey and analysis of the opinions of representatives of higher educational institutions.

The paper can be found in the EUMMAS Library.

<https://eummas.net/library>



*Prof. Dr. Maia Noniashvili  
Business and Technology University, Georgia*



## Success Stories

# “Founders and Funders” event puts spotlight on Miami, FSB alumni Programme

*Sean Lane may not have an economics or finance degree, but he knows that his success in life so far is at least partly because of the time he spent at Miami University.*

“I think Miami was absolutely fundamental in shaping who I was and who I became as a person. I learned a ton, I met a lot of new people, had a lot of new experiences and it got me excited about the adventure ahead and what the world could provide,” he said. “I think it set me up for incredible success.”

Lane, founder and CEO of Columbus-based Olive AI, was one of more than a dozen Farmer School or Miami University alumni to take part in a panel called “Founders and Funders: How to grow from a Startup to a Star!”

“I’m here today because I think it’s very important for students who are going through this journey to realize that the world around them was created by people just like them — people who went to Miami, people who are on a very similar journey that they’re on today — and that they can truly do anything,” he explained. “They can build the next big company. They can build the next big nonprofit. They will be responsible for shaping this planet. And I think it’s really important for them to know that its people like them that are going to do that.”

**“I think Miami was absolutely fundamental in shaping who I was and who I became as a person.”**

The event, created by the John W. Altman Institute for Entrepreneurship was designed to let students hear from two sides of the business world — the founders who create companies to bring ideas to life, and the venture capitalists who provide funding to help bring those dreams to fruition.

“The impact and reach of thousands of active Miami University alumni-founders and -investors on the nation’s ecosystem was on full display at the Founders and Funders event. The event featured eight Miami alumni-founders representing high growth company that employ almost 10,000 people worldwide, have raised more than \$2.25 billion, and have market valuations of more than \$15 billion along with seven Miami alumni-investors representing venture, growth equity, and impact investment firms with more than \$45 billion in assets under management (AUM) spoke to more than 100 student-entrepreneurs in the Farmer School,” Tim Holcomb, chair and director of the Institute, said. “We are grateful for the active engagement of the many alumni that support our program and for their willingness to ‘pay it forward’ with our students.”

One thing the panelists had in common was the feeling that what they learned inside and outside of class at Miami helped to make them the successes that they are today.

Alex Malebranche graduated with an accountancy degree in 2015, but it was travel that led him to create PlaneAhead, a travel concierge company. He said that one thing he took away from his Farmer School experience was the

importance of other people. "It's all about the relationships. The people that I met here my freshman year all the way up until after I've graduated, they continue to shape me," he said. "They've continued to shape who I am, the people I work with, and the people I partner with from an investment standpoint, because we all have those same values. And they continue to extend that level of care even past the business side of things."

"This is a magical place to be. I don't know that I ever took that for granted, but coming back reminds me every time of how fortunate I was to have this experience," Atlantic Street Partners' Trish Lukasik, a 1992 finance and economics major, explained.

"The thing that I learned and took with me from Miami is the sense of humility and how important that is to be a leader," NGP Capital venture partner John Gardner said, noting that in San Francisco where he lives, "There's not a lot of humility."

"The first thing that some people do is try to establish that they're the smartest people in that room," the 1984 economics graduate remarked. "People who operate in that fashion, particularly as leaders, aren't good listeners. And when they're looking to hire people, they look to hire people that aren't as smart as them, as opposed to realizing that they don't have all the answers. What I've realized looking back at this institution is that among my friends here and those that have been successful, there's no sense of entitlement. It's just not part of the ethos at Miami."

Beyond the books, beyond the presentations, beyond the exams, the panelists said the students' time in Oxford should show them their own power and abilities, with others and alone.

"When I look back at my experience at Miami, I do think when you go through the coursework, it can feel transactional – I've got this test, I've got this project, whatever. But don't be

transactional with your peer relationships," Arthur Ventures' Patrick Meenan said. "Continue to nurture those relationships and take them very seriously."

"Know who you are and what you're trying to accomplish, and be true to that. You want to know exactly what you want to do and you want to continue to grow towards that. There are going to be a lot of people who are going to push you or pull you in different ways to fit their needs. And that's a way that you're going to lose yourself in the real world," Malebranche said. "Be confident in who you are and what you're trying to do and continue to grow towards that."

"It's going to be the students' job, their responsibility to build the future, to build the next big product, the next great company, the next community, the next city, the next nonprofit," Lane said. "They are the ones who can do it. It's not someone else, it's truly you. If you're asking who who's going to be the one to change the world, it's you."



## EUMMAS Events

# Upcoming Events

### *Going into higher gear*

One of the main activities of the European Marketing and Management Association is the organization of various events. After two difficult years living under pressure of the global pandemic we are finally back and enjoy a number of quality events in the 2022. We are proud to present some of the events that will be held onsite this year.

- 21/02/2023 EUMMAS A2S Conference on Global Social and Technological Development and Sustainability, Dubai 2023, United Arab Emirates
- 17/11/2022 Conference: "Societal Interactions: Rethinking Modern Issues", SMK University of Applied Social Sciences, Vilnius

- 10/11/2022 "Be Inspired and Never Give up", EUMMAS Women's Forum
- 27 – 28 October 2022 International Conference, Creativity and Innovation in Digital Economy, Ploesti, Romania Petroleum-Gas University of Ploiești
- 29/09/2022 Scientific Seminar and a Round Table Discussion, EUMMAS Research Centers
- 13/10/2022 Supply Chain Management For Efficient Consumer Response Conference, Valahia University of Targoviste, Romania
- 26/05/2022 Conference: Knowledge Transfer for Sustainable Development in Digital Global Societies Ljubljana School of Business, Slovenia
- 22/02/2022 Webinar on Renewable Energy Center for Renewable Energies (CEREN) of the European Marketing and Management Association

More information at <https://conference.eummas.net>

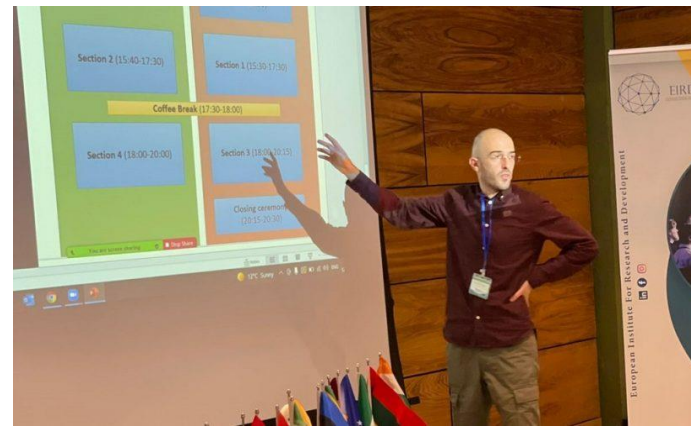
## Research

# Enhancing Online Business Sector: Digital Trust Formation Process

*The digital economy had become an important part of the world economy starting from the late 20th century. However, the digitalization process has never been more important than now due to rapid technological advances and growing innovations in business.*

The digital gap between developed and developing countries becomes more challenging for developing economies, including the Georgian economy. Digital trust is a key instrument connecting individuals, businesses, and institutions in the current digital world. Prof. Dr. Tsofne Zhgenti and Prof. Vakhtang Chkareuli in their paper "Enhancing online business sector: digital trust formation process" underline the most important challenges for the online business sector. This research can be generalized for most developing countries where the digital transition process is on the agenda, especially for countries that have recently emerged from economic-political transition.

Georgia has completed the transition from a centrally planned economic system (the heritage of being part of the Soviet Union) to a free market economy. Although trust in institutions is improving gradually, mistrust in business processes is still a great challenge for local business sectors. A wide-reaching lockdown caused by the 2020-2021 COVID-19 pandemic pushed both firms and individuals further toward online activity worldwide. In this regard, trust has become the key determinant in facilitating electronic transactions. Technological advances are providing dozens of tools to improve customer satisfaction and trust, which should lead to customer loyalty.



On the other hand, the lack of digital skills and digital security problems raises digital untrust concerns. Therefore, trust research in the digital economy is becoming more actual for academic or business studies. Digital trust is a multidimensional factor that is under the influence of digital and physical operations. In Georgia, businesses have to overcome obstacles built-in people's minds as a heritage of the Soviet Union. Georgia was a part of the Soviet Union for 70 years, which critically degraded the trust of both formal and informal institutions. Therefore, building digital trust in business is getting more complex as it includes traditional trust problems and digital challenges too.

The main research purpose of the paper is to present the digital trust-forming process in Georgia to reveal the major problems. This study involved analyzing three different stages of trust formation in the digital economy (trust in the idea, trust in the platform, and trust in the individual). The research identified challenges and steps which should be carried out soon. Academic findings and methodological approaches can be used to analyze other developing countries whose economies are influenced by the digital transformation process.

The Paper can be found in the EUMMAS Library.

<https://eummas.net/library>



## Webinar on Renewable Energy

Center for Renewable Energies (CEREN) of the European Marketing and Management Association (EUMMAS) was happy to successfully organize a free online webinar on Renewable Energies on February 22.

The students, researchers and other participants who were interested in the topics such as Climate Change, the European Green Deal, Integration of Renewables into the Grid attended the event and had the opportunity to learn more about the mentioned topics from top speakers.

Director of the EUMMAS Center for Renewable Energy and the Commissioner of the Georgian National Energy and Water Supply Regulatory Commission **Maia Melikidze** moderated the event and welcomed the esteemed speakers: **Renate Paumann**, Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology; **Harald Proidl**, E-Control, Austria; **Mustafa Celebi**, EMRA Turkey; and **Margalita Aravidze**, Ministry of Economy and Sustainable Development of Georgia

## EUMMAS Conference

# EUMMAS A2S Conference on Global Social and Technological Development and Sustainability, Dubai 2023

*EUMMAS 2023 Conference theme is "Academia, Businesses and Policy Makers in Emerging New World".*

EUMMAS A2S Conference on Global Social and Technological Development and Sustainability is organized by the EUMMAS Academic Consortium comprising of almost 27 universities and business schools from 22 countries. The event is going to be organized as an onsite event, including the online sessions as well.

We welcome....

### **Academic Community**

Scientific Conferences are great opportunity for the Academic Community to present their research and get noticed. Besides, the event offers lots of networking opportunities with peers, businesses, members of the EUMMAS research centers, etc.

### **C-Level Executives**

C-level Executives and business owners find our conference and the BUSINESS FORUM different and unique. For them it is a great opportunity to network, make business deals, offer jobs to best students, etc.

### **Public Administration and Government Officials**

Is there a better place to find out the needs of businesses? Is there a better way for professional development? Is there a more challenging and inspiring place for recognition of public services than a Public Administration Forum?

### **Young Researchers and Students**

Young researchers and Students will be able to compete in two different categories: Young Researchers Competition, and Innovators & Entrepreneurs Pitch. It will be a great opportunity to create new networks and meet peers from around the Globe. The Host institution has provided valuable awards for winners.

### **Ladies**

All ladies participating at any of the events will be welcome to take part in the **EUMMAS Women's Forum**. This will be one of the activities that our Forum does to empower ladies worldwide.



## Main Host Institution Skyline University College



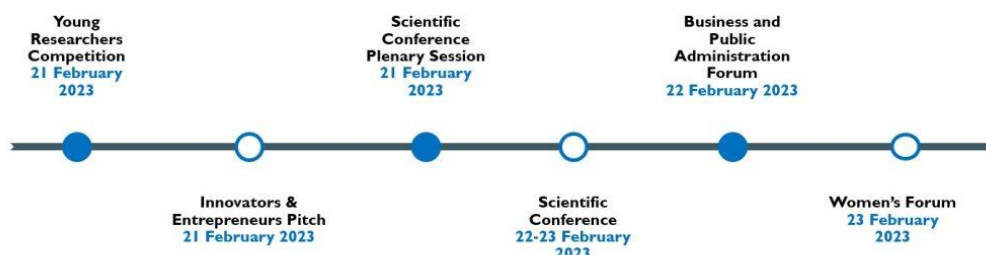
Skyline University College (SUC) was established in 1990 in Sharjah, under the patronage of H.H. Sheikh Dr. Sultan Bin Mohammed Al Qassimi, a member of the UAE Supreme Council and the Ruler of Sharjah, who has always supported SUC in its pursuit to offer quality education.

SUC believes in responding innovatively and effectively to train human resources in the fields like Human Resources, Public Administration, Innovation and Entrepreneurship, Aviation, Hospitality, Travel & Tourism, Information Technology & Systems, Marketing, International Business, and Accounting through its undergraduate and graduate programs in business.

<https://www.skylineuniversity.ac.ae>

*Conference official website*

<https://conference.eummas.net/dubai2023>



## From our Network

# What our students say about us

*UEF Business School educates business experts with diverse talent who are able to contribute positively for future business needs. The School offers an innovative learning environment, which encourages life-long learning. The research provides solutions to current business and management challenges. Besides the focus on collaboration with small and medium-sized enterprises in Eastern Finland, nationally, and internationally, the School places a great attention to the student satisfaction and standard.*

The world around is changing quicker than companies. That's why there will always be endless opportunities for analytical, innovative and international business graduates! Come and start to build future with us!

UEF Business School provides high-quality business education and research in Joensuu and Kuopio. With us you can acquire a Master's degree in English for example in Innovation

## Internationalization

# Strengthening the Partnership

***Our friends and colleagues Dina and Rasheed met a few days ago in Dubai and discussed some important issues related to EUMMAS and its activities.***

*"I was honored to meet with Prof. Rasheed Khalid, and discuss the future cooperation opportunities for the women, business, and academia as well as discussing future online and real-time added value services in the context of training, coaching and academic accreditations..."*

Dr. Dina Yacout Vice-President of the EUMMAS Women's Forum



*Find out what UEF Business School Students think about their institution*

Management, International Business and Sales Management or Tourism Marketing and Management.

Alternatively you can study in Finnish and get your Master's degree in Accounting and Business Law, Accounting and Finance, Auditing or Service Management. Over 100 major subjects in our multidisciplinary university give you extraordinary possibilities to customize your degree with minor studies.

With us you will engage in international atmosphere, develop your analytical and teamwork skills and collaborate with companies. You will not only learn practical business skills, but also begin to understand, why the economic world functions as it does.

More information on UEF webpages: [uef.fi/business](http://uef.fi/business)

*"It was a great pleasure to welcome Dr. Dina Yacout. We took this opportunity to discuss some important questions related to strengthening the partnership and cooperation between EUMMAS and other business and academic entities in Asia and Africa."*

Prof. Rasheed Khalid, Marketing and Corporate Affairs Director at EUMMAS



## Students

# Internship opportunities

*The EUMMAS Internship Programme offers students and recent graduates the opportunity to gain direct business experience. Internship opportunities are available worldwide and remote.*

### *EUMMAS Internship program – learn with us*

To be considered for an internship, you must:

- Be enrolled in an undergraduate, graduate or PhD programme or have graduated within the past two years.
- Be proficient in English.
- Have excellent academic performance as demonstrated by recent university/education records.
- Be at least 18 years old.

Successful candidates will be involved in one of the following areas:

- Marketing and Customer Relations
- Human Resources
- Strategic Management
- Managing Non-Profit Organizations
- Financial Management
- Hospitality and Tourism
- Public Policy
- Eurasian Logistics
- Renewable Energy
- Digital Marketing

The combination of two or more is also possible.

Examples of what you will be doing:

- Participating in the preparation of studies and documents;
- Carrying out research and reviews of existing materials;
- Collecting, organising and analysing data;
- Contributing to the production of documents, working papers and publications resulting from the above activities, including drafting notes and preparing technical annexes;
- Participating in meetings and seminars;
- Conducting marketing (project management) activities and managing client relations;
- Liaising and building networks with businesses, academia, researchers, other international organisations and clients;
- Contributing to the organisation of events, communication, planning and evaluation.

Citizenship: Any

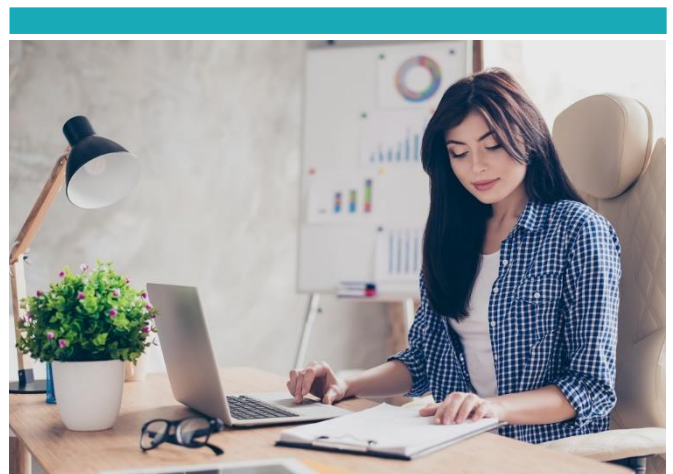
Start Date: October 3

Duration: minimum 3, maximum 6 months

Deadline: 23/09/2022

Type: Remote

For more information, visit <https://eummas.net/internship>



*EUMMAS Internship Program*



## Women's Forum

# Celebrating the Women and Girls in Science Day

The International Day of Women and Girls in Science is the 11th day of February, by resolution of the United Nations General Assembly on 22 December 2015. Since then the global community has been inspiring and engaging women and girls in science. The day recognizes the critical role women and girls play in science and technology and its purpose is to promote full and equal access to participation in science.

Women's Forum believes that Gender equality should be considered as a crucial means to promote scientific and technological excellence. Science and gender equality are both vital for the achievement of the internationally agreed development goals, including the 2030 Agenda for Sustainable Development.

Wishing all Women and Girls lots of strength, courage, self-confidence and success in their work!

## Academic Consortium



The EUMMAS Academic Consortium Academic Member Institutions  
<https://eummas.net/member-institutions>

## EUMMAS Member Institution

### Growing proudly...

The EUMMAS Academic Consortium is steadily growing day by day. With 25 institutions from 21 countries, our Consortium is one of the largest of this kind. Our plan for the next year is to double the number of institutions, which means doubling the number of opportunities. Proudly presenting:

- Business and Technology University, Georgia
- Oleg Balatskyi Academic and Research Institute of Finance, Economics and Management, Sumy State University, Ukraine
- B2 Ljubljana School of Business, Slovenia
- University of Eastern Finland Business School, Finland
- Valahia University of Targoviste, Romania
- Vilnius University Business School, Lithuania
- Belgrade Banking Academy, Serbia
- Faculty of Business Studies of Mediterranean University, Montenegro
- University of Applied Social Sciences, Lithuania
- Institute of Sociological, Political and Juridical Research, Ss. Cyril and Methodius University, North Macedonia
- University for Business Engineering and Management, Bosnia and Herzegovina
- Petroleum-Gas University of Ploiești, Romania
- Yeditepe University, Turkey
- Polytechnic Institute of Braganca, Portugal
- LAREQUOI Management Research Center University of Versailles Saint-Quentin-en-Yvelines, France
- Skyline University College, United Arab Emirates
- Sofia University St. Kliment Ohridski, Bulgaria
- University of Nicosia, Cyprus
- Goce Delcev University, North Macedonia
- Farmer School of Business, Miami University, United States of America
- Rzeszow University of Technology, Poland
- Girne American University, Turkey
- Slobomir P University, Bosnia and Herzegovina
- University of A Coruña, Spain
- ASEM – Academy of Economic Studies Moldova
- Skyline University Nigeria (SUN)
- National Institute for Economic Research 'Costin C. Kiritescu' (INCE), Romanian Academy
- The University of Lynchburg, United States of America

## From our Network

## Our Students are the Best: All-Ukrainian Competition of Student

*Annually the All-Ukrainian competition of student research papers in the fields of knowledge and specialties is held in educational institutions in Ukraine.*

Conducting topical research, preparing for the competition, and timely submission of research papers by students are difficult tasks that require discipline, high motivation, sufficient knowledge, and skills for the student's research activities. Our students try to achieve professional skills, self-improvement and understand the necessity to develop science and implement innovative technologies in Ukraine.

The efforts of the teaching staff of the Educational and Scientific Institute of Business, Economics and Management of Sumy State University are aimed at the development of students, promoting the realization of their abilities, and stimulating the creative improvement of young people. Every year, our talented students win a significant number of prizes in the All-Ukrainian competition of student research papers, and SumDU in recent years is the leader among educational institutions in Ukraine in the number of prizes in the competition.

In 2020, talented students of the Institute of BiEM won 27, and in 2021 – 43 prizes in the All-Ukrainian competition of student research papers.

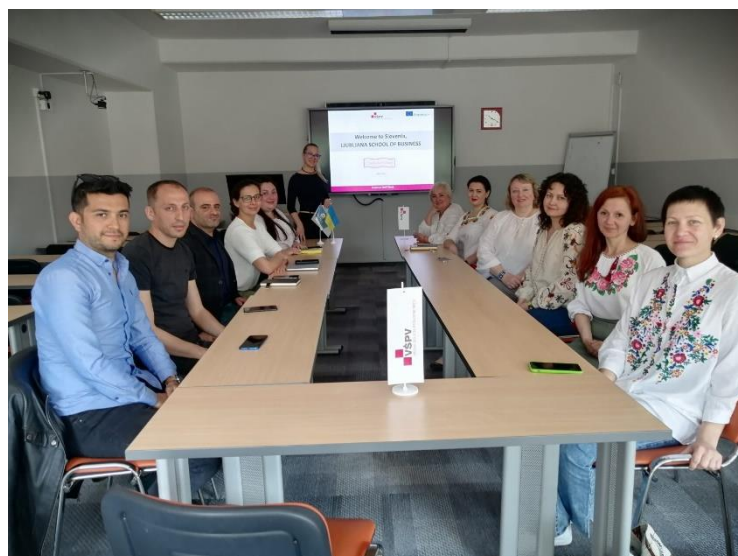


*All-Ukrainian competition of student research papers in the fields of knowledge and specialties*

## Visits and Exchanges

# International Spring at Ljubljana School of Business

This spring was especially international at our school. We have carried out numerous incoming Erasmus+ mobilities of students, staff and professors from Albania (University College of Business), Bosnia and Herzegovina (Panevropski Univezitet Apeiron and Empirica), Montenegro (FPEP Bar), Turkey (Hatay Mustafa Kemal University), Ukraine (PUET and SUTE) and, on-line, even from Bhutan (Royal Thimphu College). Our students and professor have been to Ukraine (SUTE), Croatia (Libertas), Portugal (ISAG), Poland (PWSTE), Montenegro (FPEP Bar), Serbia (PEP) and the Czech Republic (UNYP).



Internationalization is a strategic field for the Ljubljana School of Business, and we have been very active in creating new relations and strengthening existing ones. We are entirely aware that alone we can do little, but we can do so much together.



Cooperation at all levels is at the core of our values; with the labor market, the economic sector, research institutions, and among colleagues internally and with international partner institutions.

We have learned so much from working together. Sharing of best practices among colleagues from international offices at the Staff week, presenting innovative approaches to entrepreneurship at the Creative entrepreneurship boot camp for students, numerous lectures from professors from partner HEI and soft skill learnings one picks up spontaneously from merely spending time in an international, intercultural environment. We are closing the 2021/2022 Erasmus+ episode with a thought by the writer Wendell Berry: "Nobody can discover the world for somebody else. Only when we discover it for ourselves does it become common ground and a common bond, and we cease to be alone".

## International Student Conference

# "Future creators"

SMK University of Applied Social Sciences in partnership with Kazimieras Simonavicius University (KSU) and EUMMAS Academic Consortium is inviting you to the 2nd International Student Scientific-Practical Conference "Future creators" which will be held on the 18th of May 2022.

AIM OF THE CONFERENCE is to present and discuss possible ideas for future products or processes relevant to any area of public life.

Young researchers of various fields of study and science are invited to share the results, ideas and visions of applied research on how to create future creative solutions relevant to the modern world.

Applied research can be conducted individually or in a team with faculty or representatives of other organizations. Articles prepared on the basis of the conference that meet the requirements will be published in the peer-reviewed scientific journal "Current Issues in Business and Law"

*It's about time to get to know you...*



**SHARE YOUR NEWS WITH THE WORLD!**

Dear reader,

We hope to bring you more interesting news from the EUMMAS Network in the following months. We would appreciate your support and contribution as well. Visit our Blog and find out how you can contribute to our Academic Magazine and Blog. We are excited to hear from you!

Media Team



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