

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

ACADEMIC CONSORTIUM MEETING MINUTES 2021.10/28.1

Date: October 22, 2021

Time: 10:00 AM (CET)

Location: virtual/zoom

Moderator: Prof. Dr. Nino Enukidze

In Attendance

Prof. Dr. Nino Enukidze, President of the Academic Consortium

Prof. Dr. Reda Mikalauskaite, SMK University of Applied Social Sciences

Prof. Dr. Irina Gabriela Radulescu, Petroleum-Gas University of Ploiești

Prof. Dr. Catalin Popescu, Petroleum-Gas University of Ploiești

Prof. Dr. Gilles Rouet, Versailles Saint-Quentin University

Prof. Dr. Mile Vasic, President

Agenda

1. Supporting the EUMMAS 2022 conference
2. Delegates to the Centers. Boards and Committees
3. Academic Magazine and Blog, contribution
4. Certification for graduates for the next year
5. Recommending new institutions to join AC

Summary

OPENING OF THE MEETING

Prof. Dr. Nino Enukidze welcomed the participants and explained the aim of the meeting which was to exchange relevant information and outline future activities.

APPROVAL OF MINUTES

Approved Unanimously

ADOPTION OF THE AGENDA

The agenda, as proposed in the draft, was adopted unanimously

Item 1. Supporting the EUMMAS 2022 Conference

Prof. Dr. Nino Enukidze explained the topic of the upcoming 2022 conference that will cover a wide field of business administration, marketing, management, UN Sustainable development goals and any interesting subjects for the participants. Relevant information about keynote speakers, pricing and tickets will be disseminated soon. Professor asked the participants to offer their ideas.

Prof. Dr. Irina Radulescu stated they could split the discipline into separate topics for relevant chairs and dates. In addition, they could ask their partners from Romania to get involved in the process.

Prof. Dr. Reda Mikalauskaite underlined the possibility of restrictions and other factors for the conference date. In addition, graduation ceremony might be held during summer. They want to receive more precise information about the conference via email to discuss within the team.

Prof. Dr. Nino Enukidze stated that the information about conference and agenda will be sent to all members in the nearest future. As for the attendees, it would be preferable for research center delegates to take part in the conference too.

The conference will be held offline, however, Prof. Dr. Mile Vasic informed the members about a possibility of adding one online session, along with 2 more sessions held for Romanian language speakers.

Prof. Dr. Gilles Rouet shared his idea about the conference and said they would be able to attend and try to be involved in the event in person.

Item 2. Delegates to the Centers, Boards and Committees

Prof. Dr. Nino Enukidze mentioned that some institutions are missing candidates in either scientific committee, editorial board or centers. Actively involving professors in these centers will help collaborate and create more research opportunities in future. The attendees agreed on one month deadline to add more candidates to each center. Required information and registration forms will be sent to all institutions individually.

Professor also mentioned the importance of sending research papers to the EUMMAS Library via relevant form, which also will be disseminated to all member institutions.

Item 3. Academic Magazine and Blog, Contribution

Prof. Dr. Nino Enukidze stated the importance of encouraging current researchers who might be launching new papers to share their articles with EUMMAS in order to publish in the Academic Magazine or blog. The aim is to promote activities in the internal network.

Item 4. Certification for Graduates

Prof. Dr. Nino Enukidze explained that this year Business and Technology University awarded EUMMAS Certificates to graduates with high academic achievement which resulted in a positive dissemination of the information. Graduates who receive EUMMAS Certificates can be invited to the Youth Forum to participate in conferences and present their researches. Relevant data of certified alumni will be gathered and the idea of involving them in the conference can be discussed as well.

Each member institution can send a list of their alumni (all 3 cycles), who are just graduating and have high academic achievements. EUMMAS will make certificates and send them to such institutions.

Item 5. Recommending New Institutions to join AC

Prof. Dr. Nino Enukidze mentioned it would be great for every member to think about possible new institutions and share their names so that EUMMAS can contact them and invite to the network. Members agreed that expanding the existing network is important and will make future activities and collaborations more fruitful.

ANNOUNCEMENTS

There were no announcements.

Next Meeting

Date | Time, Location - to be announced

The meeting ended at 10:40 AM (CET)

PROF. DR. NINO ENUKIDZE
President of the Academic Consortium