

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

PROJECT TASK GROUP MEETING (2021.05/31.01)

MINUTES

Date: May 31, 2021.

Time: 12:00 AM (CET)

Location: virtual/zoom

Moderator: Dusko Stojanovic

In Attendance

Ani Chelishvili

Katarina Aškerc Zadavec

Dusko Stojanovic

Mile Vasic

Agenda

1. Approval of previous meeting minutes
2. Project proposals
3. Selection of projects and assignments
4. OB

Summary

OPENING OF THE MEETING

Dusko Stojanovic, Business Development Director and director in charge of the Project Task Group, opened and moderated the meeting.

APPROVAL OF MINUTES

Meeting Minutes from May 24, 2021. (2021.05/25.1) Approved Unanimously

ADOPTION OF THE AGENDA

The agenda, as proposed in the draft, was adopted unanimously.

Items 1&2. Project proposals & Selection of projects and assignments

The decision was made that the theme will be ***Digital Marketing*** and that we need to assemble the consortium of at least two program countries and at least one partner country (the list is in the Program Guide, which basically means, at least two EU countries and at least one non-EU member state), whereas the number of is not limited.

The suggestion was that the lead applicant would be ether colleagues from Rumania, France or Slovenia and all others in the team will be partners (there is a possibility that other universities join but this will be discussed later)

The final ZOOM meeting will be held on Thursday 3rd of June 2021. at 12:00 CET. It is important to participate because this is the final meeting regarding this call where all decisions and responsibilities will be made and we will proceed with the writing of the proposal.

As the alternative, we have the Small-Scale Partnership measure (details in the Program Guide pages 192 to 198), the deadline for this measure is November of this year.

Those who are unable to participate for any reason are kindly asked to inform the Group so that proper arrangements and decisions can be made.

Item 3. Other Businesses

There were no other businesses.

ANNOUNCEMENTS

All materials are available on the shared Google drive link.

Next Meeting

Date | Time, Location – to be announced

The meeting ended at 01.00 PM (CET)

DUSKO STOJANOVIC
Director