

# EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

## RESEARCH CENTERS MEETING MINUTES (2021.05/20.3)

**Date:** May 7, 2021.

**Time:** 11:00 AM (CET)

**Location:** virtual/zoom

**Moderator:** Prof. Dr. Osman Khan

### **In Attendance**

Prof. Dr. Osman Khan, AC VP

Prof. Dr. Hanna Shvindina, Sumy State University, Ukraine

Prof. Dr. Catalin Popescu, Petroleum-Gas University from Ploiesti, Romania

Prof. Dr. Danguolė Oželienė, Vilnius University Business School, Lithuania

Prof. Dr. Andrius Valickas, Vilnius University Business School, Lithuania

Prof. Dr. Aline COURIE LEMEURE, University of Versailles St Quentin en Yvelines, ISM-IAE, LAREQUOI Laboratory, France

Prof. Dr. Marina Latukha, St. Petersburg state university, Graduate School of Management

Prof. Dr. Miroslava Vinczeová, Faculty of Economics, Matej Bel University in Banská Bystrica, Slovakia

Prof. Dr. Tetyana Pimonenko, Sumy State University, Ukraine

Prof. Dr. Pia Heilmann University of Eastern Finland

Prof. Dr. Oleksii Lyulyov, Sumy State University, Ukraine

Prof. Dr. Olena Chygryn, Sumy State University, Ukraine

Prof. Dr. Janka Taborecka, Faculty of Economics, Matej Bel University in Banska Bystrica, Slovakia

Prof. Dr. Lado Sirdadze, Business and Technology University, Georgia

Prof. Dr. Mile Vasic, President

### **Agenda**

1. Appointment of Directors
2. Plans and activities of the Centers for 2021.
3. OB

### **Summary**

#### **OPENING OF THE MEETING**

Prof. Dr. Osman Khan, Vice President for Research of the EUMMAS Academic Consortium opened the meeting, welcomed the participants and shortly explained the goal and the concept of the meeting. After the president of EUMMAS greeted the participants as well, the chairman proceeded with the Agenda.

## **APPROVAL OF MINUTES**

N/A

## **ADOPTION OF THE AGENDA**

The agenda, as proposed in the draft, was adopted unanimously.

### ***Item 1. Appointment of Directors***

Since not all the centers have appointed directors, it was agreed to proceed with that activity and to appoint directors in the following weeks.

### ***Item 2. Plans and activities of the Centers for 2021.***

Participants introduced themselves to the group.

Each members discussed the research area they are working in. There were also research areas discussed by various members, which would be appropriate for research collaboration. Participants were directed to the EUMMAS web site where they can share their research conference, and discuss research collaborations.

Participants discussed the research centres with the potential to add new centres. It was decided that we would not be adding additional centres at this point in time, and instead focus on our current key centres. Additional centres can be added once these ones are in operation and productive.

It was agreed that a list of centres will be circulated among members. For those research centres that do not have research directors, members can then put forward names / nominations for person(s) to head these research centres. Members can also recommend faculty members to join various research centres.

### ***Item 3. Other Businesses***

There were no other businesses.

## **ANNOUNCEMENTS**

There were no announcements

### **Next Meeting**

Date | Time, Location - to be announced

**The meeting ended at 12.00 PM (CET)**

*PROF. DR. OSMAN KHAN*  
*Vice President for Research of the EUMMAS Academic Consortium*