

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

No. 2021.03/05.1

ACADEMIC CONSORTIUM MEETING MINUTES

Date: March 4, 2021.

Time: 10:00 AM (CET)

Location: virtual/zoom

Moderator: Prof. Dr. Nino Enukidze

Agenda

1. Opening Remarks
2. Ongoing activities
3. Forthcoming activities
4. Any Other Businesses
5. Announcements

Summary

OPENING OF THE MEETING

President of the EUMMAS, Prof. Dr. Mile Vasic opened the meeting and welcomed the participants. He welcomed the new president of the Academic Consortium, Prof. Dr. Nino Enukidze as well as other members of the Academic Consortium and Honorary Board.

APPROVAL OF MINUTES

N/A

ADOPTION OF THE AGENDA

The agenda, as proposed in the draft, was adopted unanimously.

Item 1. Opening remarks

Prof. Dr. Nino Enukidze, President of the Academic Consortium, Prof. Dr Pande Lazarevski, President of the Honorary Board, President of the Advisory Board and Prof. Dr. Lidija Weis, President of the Women's Forum delivered their opening remarks.

President of the Academic Consortium, Prof. Nino Enukidze discussed a few areas of interest within the presentation.

Item 2. Ongoing Activities

Professor Nino Enukidze informed the Members about the ongoing activities related to the broadening of the Academic Council Network.

All member Institutions have been informed about the Research Centers and the activities within the Centers:

- Members from each institution to join centers; HB members are welcome to join the centers as well;
- Journal registration, to publish the conference materials, etc.

Item 3. Forthcoming Activities

Forthcoming Activities have been identified in the presentation concerning the Scientific Committee in which:

- Each member institution delegates three faculty members to serve as members of the Committee;

As well as the Editorial Board in which:

- Each member institution delegates three faculty members to serve as members of the Board, reviewers, and conference session-chairs;

Professor Nino Enukidze informed all members that on the next meetings there will be discussions about the institutions who wish to participate in the conference as co-organizers.

Regarding Conference Timetable, there has been an idea that each member institution may suggest a convenient date.

Other activities include:

- Organizing Joint Activities
- Joint research Initiative Platform on EUMMAS Website for the member HEIs to Register
- Increasing Student & Faculty mobility by active communication, sharing open calls to all member institutions (Erasmus+, other EU funding schemes, international exchange programs)

- Launching significant projects aimed to support young researchers: Awards for research students, best PhD or master thesis given to member institutions, regular online events with keynote speakers, case study competitions, etc.
- Inviting new & highly ranked member institutions into Academic Consortium;
- Dissemination of the consortium activities to other stakeholders.

Item 4. Other Businesses

There were no other businesses.

ANNOUNCEMENTS

There were no announcements

Next Meeting

Date | Time, Location - to be announced

Members of the Academic Consortium have suggested that the next meeting should be held at the end of March.

The meeting ended at 11.15 AM (CET)

PROF. DR. NINO ENUKIDZE
President of the Academic Consortium