

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

HONORARY BOARD PRESIDENCY MEETING (2021.02/04.1)

MINUTES

Date: February 4, 2021.

Time: 6:00 PM (CET)

Location: virtual/zoom

Moderator: Prof. Dr. Pande Lazarevski

In Attendance

HBP Members:

Prof. Dr. Pande Lazarevski, President

Prof. Dr. Eleni Hadjiconstantinou, Vice-President

Prof. Dr. Saara Julkunen, Vice-President,

Prof. Dr. Lidija Weis, Vice-President,

and guests:

Prof. Dr. Mile Vasic, President

Agenda

1. Awards
2. Academic Consortium
3. New Honorary Board Members Installation Ceremony
4. Other Businesses
5. Announcements

Summary

OPENING OF THE MEETING

The HBP, Prof. Dr. Pande Lazarevski opened the meeting and welcomed the participants, noting also those members who had apologized for their absence.

APPROVAL OF MINUTES

Approved Unanimously (2020.12/22.2)

ADOPTION OF THE AGENDA

The agenda, as proposed in the draft, was adopted unanimously.

Item 1. Awards

This topic was not discussed at the meeting since it requires more times to work on criteria.

Item 2. Academic Consortium

Prof. Dr. Mile Vasic informed the HB Presidency that Prof. Dr. Nino Enukidze, Rector of the Business and Technology University, from Georgia, accepted his proposal to be appointed as the President of the Academic Consortium. He expressed his belief that professor Enukidze is the right person for this position and invited all members of the HB to support her. He also said that the Inauguration ceremony of the Academic Consortium will be held at the end of February or beginning of March.

All other participants expressed their words of support to professor Enukidze and offered to help as much as they could.

Item 3. New Honorary Board Members Installation Ceremony

As announced at the previous HBP meeting, new board members were installed. Professor Lazarevski read the Reports and the following colleagues were accepted as new Honorary Board Members of the European Marketing and Management Association:

1. Prof. Dr. Jadranka Denkova Professor at the University "Goce Delchev", Faculty of law, Shtip, NORTH MACEDONIA
2. Prof. Dr. Rita Bendaravičienė Dean of the Faculty of Economics and Management of Vytautas Magnus University, LITHUANIA

After the voting, the new members joined the meeting and President Vasic made the formal decision of the installation of new members. After that the new colleagues addressed the HBP members and each HBP member welcomed and invited them to take part in EUMMAS activities whenever possible.

Item 4. Other Businesses

There were no other businesses.

ANNOUNCEMENTS

Professor Vasic announced that there will be need to organize another meeting in order to accept more new HB members that have been invited to join HB.

Next Meeting

Date | Time, Location - to be announced

The meeting ended at 6.55 PM (CET)

PROF. DR. PANDE LAZAREVSKI
President of the Honorary Board