

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Scientific Committee (2020.12/22.4) Code of Conduct

(1) The Scientific Committee is an executive body of the EUMMAS Academic Consortium. It is responsible for ensuring a high level of professionalism in organizing scientific conferences by proposing the work program as well as overseeing the implementation of the approved activities.

(2) Members of the Scientific Committee are assigned by each member institution of the EUMMAS Academic Consortium (Partner). The number of members from each institution is two - one from marketing and one from the management field.

(3) The role of the Scientific Committee is to propose to the President of the Academic Consortium:

- The conference calendar(s) for the current/upcoming year.
- The conference topics, ensuring that they are relevant and interesting, and meet the objectives of conferences.
- Names of the conference chairs and key-note speakers.
- Design the event programs, including start-end time, duration of sessions, etc.

The Scientific Committee also:

- Oversees the activities of the organizing committee.
- Works closely with the Editorial Board.
- Advises on, and contributes to, the scientific content of the Association's website and magazines/e-newsletters.
- Advises Organizing committees on timelines, including duration and timing of the main call for abstracts, etc.
- Brings feedback on conferences to organizing committees and conference chairs.
- Ensures that all after-conference activities are carried out according to the plan.

(4) The Vice President of the Academic Consortium in charge of the Scientific Committee is appointed by the President of the EUMMAS, for a two-year period, upon recommendation of the President of the Academic Consortium. The Vice President organizes the work of the Committee and ensures that deadlines are followed strictly.

(5) The Vice President and members of the Scientific Committee participates in the Scientific Committee on a pro bono basis. However, for taking part in different activities such as EUMMAS events (as keynote speakers, session chairs, or similar), training, or projects they are remunerated for their effort. In such cases, the Association bears the travel and accommodation costs and provide per diem allowance and compensation for the work and time invested.

(6) The Vice President and the Scientific Committee members are not allowed to take any financial or any other obligations towards third parties on behalf of the Association.

(7) The Vice President and the Scientific Committee members are not allowed to use brand EUMMAS and the membership status in the EAC when communicating any sensitive issues including but not limited to religion, race, gender, minorities, politics, etc.