

EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Research Network (2020.12/22.5) Code of Conduct

(1) The Research network consists of research centers that are founded to support young researchers and students in doing research. The number of research centers is not limited. New centers are founded upon the recommendation of the Vice President of the Academic Consortium in charge and are bridges between partner institutions of the EUMMAS Academic Consortium and their research units and individuals.

(2) Research centers provide:

- Research opportunities to young researchers and PhD/MA students of the partnering institution.
- Publishing opportunities through the Association's network.
- Networking opportunities and connecting academia to business, and business to business.
- Training and consulting activities to businesses.

(3) The Vice President of the Academic Consortium in charge of the Research Network is appointed by the President of the EUMMAS, for a two-year period, upon the recommendation of the President of the Academic Consortium.

(4) The Vice President oversees the work of the Research Centers that are managed by directors. The Vice President recommends new directors to the President of the EUMMAS.

(5) The Vice President:

- Creates together with the directors an annual plan.
- Oversees the work of the centers and the implementation of the plan.
- Organizes an annual meeting with the representatives of the partnering institutions and discusses the research and project opportunities.
- Participate in the work of the Scientific Committee and the Editorial Board.

(6) The Vice President works on a pro bono basis. However, for taking part in different activities such as EUMMAS events (as keynote speakers, session chairs, or similar), training, or projects she/he is remunerated for their effort. In such cases, the Association bears the travel and accommodation costs and provide per diem allowance and compensation for the work and time invested.

(7) It is not allowed to take any financial or any other obligations towards third parties on behalf of the Association.

(8) It not allowed to use brand EUMMAS and the membership status in the EAC when communicating any sensitive issues including but not limited to religion, race, gender, minorities, politics, etc.