



## European Marketing and Management Association

5 Knezopoljska Street, 78000 Banja Luka, RS, Bosnia and Herzegovina

*...connecting leaders*

**DECISION OF THE EUMMAS PRESIDENT 2021.01.15.1  
of 15<sup>th</sup> of January 2021  
on the appointment of the President of the Business Consortium of the European Marketing and  
Management Association (EUMMAS Business Consortium)**

THE PRESIDENT OF THE EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Having regard to the Statute of the Association

HAS ADOPTED THIS DECISION:

*Article 1*

Dr. B.B.L. Madhukar is hereby appointed as the President of the EUMMAS Business Consortium, from the 15<sup>th</sup> of January 2021 until 14<sup>th</sup> of January 2024.

*Article 2*

The position of the President of the EUMMAS Business Consortium is voluntarily, on a pro bono basis.

*Article 3*

This decision shall enter into force on the date of its adoption.

Done at Banja Luka, the 15<sup>th</sup> of January 2021.

*For the EUMMAS  
The President  
PROF. DR. MILE VASIC*