



## **European Marketing and Management Association**

5 Knezopoljska Street, 78000 Banja Luka, RS, Bosnia and Herzegovina

*...connecting leaders*

### **DECISION OF THE EUMMAS PRESIDENT 2020.10/6.1 of the 6<sup>th</sup> of October 2020 on the installation of the new Honorary Board Members of the European Marketing and Management Association**

THE PRESIDENT OF THE EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION

Having regard to the Statute of the Association,  
Having regard to the Honorary Board Code of Conduct,

HAS ADOPTED THIS DECISION:

#### *Article 1*

The following Honorary Board Members of the European Marketing and Management Association have been installed:

1. Prof. Dr. Elvin Meka  
Dean of the Faculty of Economics, Business & Development, European University of Tirana, ALBANIA
2. Prof. Dr. Mateo Spaho  
Dean of the Faculty of Economics, Luarasi University, ALBANIA
3. Prof. Dr. Dietmar Brodel  
Dean of the School of Management, Carinthia University of Applied Sciences, AUSTRIA
4. Prof. Dr. Ilija J. Dzombic  
Director of the University for Business Engineering and Management, BOSNIA AND HERZEGOVINA
5. Prof. Dr. Melika Husic-Mehmedovic  
Professor at the School of Economics and Business, University of Sarajevo, BOSNIA AND HERZEGOVINA
6. Prof. Dr. Ruslan Penchev  
Rector of the International Business School, BULGARIA
7. Prof. Dr. Eleni Hadjiconstantinou  
Dean of the School of Business and Law of Frederick University, CYPRUS

8. Prof. Dr. Yioula Melanthiou  
Head of the Department of Marketing and Director of Doctoral Programs of School of Business, University of Nicosia, CYPRUS
9. Prof. Dr. Saara Julkunen  
Head of the Business School, University of Eastern Finland, FINLAND
10. Prof. Dr. Gilles Rouet  
Director of the University of Versailles Saint-Quentin-en-Yvelines, FRANCE
11. Prof. Dr. Nino Enukidze  
Rector of the Business and Technology University, GEORGIA
12. Prof. Dr. Michael-Jörg Oesterle  
Dean of the School of Business, Economics, and Social Sciences, University of Stuttgart, GERMANY
13. Prof. Dr. Ákos Jarjabka  
Head of the Institute of Leadership and Organizational Sciences, University of Pécs, HUNGARY
14. Prof. Dr. Marco Tutino  
Head of the Department of Business Studies, Roma Tre University, ITALY
15. Prof. Dr. Birutė Miškinienė  
Director of the Business School, Vilnius University, LITHUANIA
16. Prof. Dr. Frank Bezzina  
Dean of the Faculty of Economics, Management & Accountancy, University of Malta, MALTA
17. Prof. Dr. Marika Taishoff  
Director of the MBA Program at the International University of Monaco, MONACO
18. Prof. Dr. Marija Jankovic  
Dean of the Faculty of Business Studies of Mediterranean University, MONTENEGRO
19. Ambassador Prof. Dr. Pande Lazarevski  
Professor at the Institute of Sociological, Political and Juridical Research, NORTH MACEDONIA
20. Prof. Dr. Kristin Wallevik  
Dean of the School of Business and Law, University of Agder, NORWAY
21. Prof. Dr. Leif Egil Hem  
Head of the Department of the Norwegian School of Economics, NORWAY
22. Prof. Dr. Piotr Bartkowiak  
Head of the Department of the Faculty of Management, Poznań University of Economics and Business, POLAND
23. Prof. Dr. Alexandra Rodrigues Gonçalves  
Director of the School of Management, Hospitality and Tourism of University of the Algarve, PORTUGAL

24. Prof. Dr. Mircea Duică  
Vice-Rector of the Valahia University of Targoviste, ROMANIA
25. Prof. Dr. Marina Latukha  
Professor at the Graduate School of Management of St. Petersburg State University, RUSSIAN  
FEDERATION
26. Prof. Dr. Darko Marinkovic  
Director of the Center for Industrial Relations of the College for Entrepreneurship, SERBIA
27. Prof. Dr. Dejan Eric  
Dean of the Belgrade Banking Academy, SERBIA
28. Prof. Dr. Janka Tábořecká  
Deputy Head of the Department at the Faculty of Economics, Matej Bel University, SLOVAKIA
29. Prof. Dr. Lidija Weis  
Dean of the B2 Ljubljana School of Business, SLOVENIA
30. Prof. Dr. Marta Mas-Machuca  
Dean of the Faculty of Economics and Social Sciences, UIC Barcelona, SPAIN
31. Prof. Dr. Maria Frostling  
Dean of the Stockholm Business School, Stockholm University, SWEDEN
32. Prof. Dr. Rifat Kamasak  
Dean of the Faculty of Commerce, Yeditepe University, TURKEY
33. Prof. Dr. Tetyana Vasilyeva  
Director of the Oleg Balatskyi Academic and Research Institute of Finance, Economics and  
Management, Sumy State University, UKRAINE
34. Prof. Dr. Osman Khan  
Director of the Institute of Customer Management, UNITED KINGDOM

*Article 3*

The Membership in the Honorary Board is for life and is on a pro bono basis.

*Article 4*

This decision shall enter into force on the date of its adoption.

Done at Banja Luka, the 6<sup>th</sup> of October 2020.

*For the EUMMAS*  
*The President*  
PROF. DR. MILE VASIC